



HELA MYLAVARAPU

INTERACTION DESIGNER

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Hello Hela here, a 22 year old interaction designer and design researcher, eternally curious and trying to find patterns that uncover meaning and trends.

EDUCATION

2019 - 2024

STRATE SCHOOL OF DESIGN

- MSc Design
- BSc Design

HACKATHONS

- Artist residency Zo house
- DUH. hardware hackathon
- Buildspace S4
- DQ young design hackathon 2021 -Mentor

SKILLS

- Design research and strategy
- User experience design
- Visual communication
- Technical understanding
- Effective collaboration

TOOLS

- Figma
- Adobe suite
- Blender
- Procreate
- Notion

INDUSTRY PROJECTS

- **IKEA**
7 week research project
- **Sodexo**
workshop
- **Global digital Mojo**
workshop
- **Cisco India**
2 month UI/UX challenge

WORK EXPERIENCE

- **ENABLE AI** Mar 2024 - Present · 5 mos
Co-founder, vision, design and ops
 - Birthed from the vision of wanting to Enable human beings to be their ultimate selves, utilizing AI by creating a second semi-autonomous second-brain tool for self-development and life satisfaction.
 - Wrote my thesis on the same, titled "Mining of self in the digital age"
 - Currently working on the application, with an AI wearable in the pipeline in collaboration with my technical co-founder.
- **ATLANTIS DAO** Jun - Dec 2023 · 7 mos
Design consultant (Part-time), research & UI/UX
 - Atlantis DAO is a web3 start-up focusing on creating a network of social and climate heroes with two flagship applications.
 - My responsibility as a consultant was to handle a phygital product project: starting with design research, market analysis, brainstorming and wireframing for the same.
- **HARMAN INTERNATIONAL** Feb 2022 - Jan 2023 · 1 yr
Interaction design intern
 - As a design intern at Harman, I have worked closely with the future experiences team to strategise methodologies to inculcate new-age tech, delved into market research and analysis, strategy, game design and creative visualisation.
 - I have also worked with the Research team to help on a project to help and bridge the communication gap between designers and researchers.
- **THERUPESHKUMAR** Jul 2020 - Aug 2020 · 2 mos
Creative writing intern
 - My day-to-day tasks included coming up with creative stories, describing artworks for blog posts, Often taking a poetic approach and just really had fun with this short part-time internship as a writer.